

## The best things in life are free – sort of

Hello,

We keep a close eye on the property market in Seaford and have noticed your property is still for sale, eight weeks after going on the market.

We understand there are plenty of reasons why this could be the case, including:

- The price scaring people off from booking a viewing.
- Prospective buyers making silly offers.
- Or something that no one involved in the presentation and marketing has spotted – yet.

Whatever the reason, we'd be delighted to pop round for a no-obligation, no-pressure chat to share our experienced views on why your property hasn't gone under offer yet.

And just like the chocolate bar accompanying this letter, our Property Progress visits are totally free.

Please call us on the number below to arrange a convenient time to discuss your property goals.

Thanks for your time and good luck.



Andrew Tully

Director

10 years helping people in Seaford move.

*"We were on the market with another agent and not selling. We then moved to Newberry Tully and sold within a month. Highly recommended."*

Mrs Taylor, Seaford.



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## Is it time for a change?

Hello,

My name is Andrew Tully, and I am one of the co-owners here at Newberry Tully.

I've been in touch with you via mail over the past six weeks as I've been following your property's progress. It seems a suitable tenant hasn't been found yet.

We always review the properties we rent if they haven't been tenanted within six weeks.

We look at the following to see if it needs changing, and it might be an idea for you to do the same.

**The marketing** - is the property being shown in its best light?

**The price** - is the rental price too high?

**The approach** - is it being proactively marketed by the letting agency you've instructed?

I'd love to have a chat with you about how we'd approach letting your property and change your rental fortunes for the better.

If that sounds like something you'd be interested in, please call me on my number below.

Thanks for your time, and good luck.



*Andrew Tully*

**Director**

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Mrs Taylor, Seaford.

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